

2010-2011 Annual Report



Chatfield College

big dreams come true here





Chatfield College
Big dreams come true here

Students, Faculty, Staff, Neighbors & Friends of Chatfield:

The 2010-2011 year was a great one for our school. We are proud of our accomplishments and the success we have achieved in several important areas. In this Annual Report you will read about our reaccreditation by the Higher Learning Commission (HLC), rapid enrollment growth, solid financial results, expanding campus facilities, and enhanced academic offerings.


Another significant event of the past year was the signing of a legacy agreement with the Ursulines of Brown County – the founding order of Chatfield College and the religious community that gave us life and sustenance through their love and generosity. When you read Sister Patricia Homan's description of this process, you will be able to tell how important Chatfield remains to the Ursulines. These amazing women, those with us today and those who came before them, are no less important to us now and they will continue to be our moral compass in the future. We are humbled and honored to be part of their legacy and grateful for their continued prayers and support.

But all of this great news and excitement means nothing without the positive outcomes we witness every day from our students. In the past year, we served 476 women and men – a diverse collection of adult-learners and traditional-age students, with varied religious affiliations, from urban, suburban and rural backgrounds. We must never forget that we are here for them, and to fulfill our mission, *to empower those who might best succeed within our supportive, small college experience*. Chatfield students, most of whom are the first in their families to attend college, have often overcome significant obstacles that would have dissuaded if not precluded many others from continuing their formal education. They inspire us every day and we owe them our utmost respect and best efforts to see that the Chatfield mission is successfully accomplished for them.


Everyone has dreams. Big dreams come true here. We see it happen all the time.

Sincerely yours,




Paul V. Muething,
Chair




John P. Tafaro,
President

2010-2011 Achievements

Chatfield College Receives Ten Year Reaccreditation from Higher Learning Commission



On March 7th through 9th, Chatfield hosted a team of evaluators from colleges across the country for a

comprehensive evaluation as part of the reaccreditation process by the Higher Learning Commission of the North Central Association of Colleges and Schools. The visit was the culmination of a rigorous self-study process lasting more than two years, during which the entire Chatfield College community worked together to study and report upon its adherence to and compliance with the Commission's requirements and criteria for accreditation. At the conclusion of the March visit, the team recommended Chatfield's reaccreditation for ten years – the maximum duration of extension permitted. The Higher Learning Commission gave formal notification for the 10-year reaccreditation in late July.

Chatfield College has been accredited by the Commission since 1972. Its accreditation is for the Associate degree, and includes a third year of study towards the Bachelor's degree.

"We are thrilled with the Higher Learning Commission's decision to reaccredit Chatfield for the maximum time frame possible for a college," said Roger Courts,

Ed.D, Associate Dean of Institutional Research and Assessment. "This decision confirms and validates what we discovered during the self-study process: Chatfield is true to its mission of empowering students who might best succeed within our supportive, small college experience." Courts led the self-study process for Chatfield.

In fact, the evaluators complimented Chatfield for its Mission and the integrity in which it is carried out. In the Assurance Section of the report on Mission and Integrity, the report states, "The mission of the institution is clear and succinct and is embraced across the college. The Trustees, administration, faculty, staff, and students live the mission in the manner in which they govern, lead, teach, serve, and learn." The evaluation team further cited the school's Ursuline heritage and tradition by saying, "The traditions, beliefs and core values of the Ursulines upon which the college was founded, remain evident today in the integrity which the administration, faculty, and staff demonstrate across both campuses."

Accreditation is a very important factor that potential students should consider when choosing a college. Chatfield's Director of Admissions, John Penrose, explains, "We strive to inform all prospective students that our accreditation status will help them immensely when they attempt to transfer credits from Chatfield's associate degree programs to an accredited four-year college or university. With all the proprietary, or



for-profit schools out there, many of which are not accredited, it can be confusing.”

Chatfield’s HLC accreditation denotes a level of quality instruction, not always present at unaccredited schools. The evaluation report speaks to this issue and states, “...students at both campuses reported that the quality of instruction in their classes is excellent. The students commended the college for their willingness to listen to the needs of the students and act accordingly.”

The Higher Learning Commission is one of six accrediting agencies in the United States that provide institutional accreditation on a regional basis. Institutional accreditation evaluates an entire institution and accredits it as a whole. Other agencies provide accreditation for specific programs. Accreditation is voluntary. The Commission accredits approximately 1,100 institutions of higher education in a 19-state region. The Commission is recognized by the U.S. Department of Education.

The formal accreditation report from the Higher Learning Commission can be found on the college website: www.chatfield.edu.



New Faces, New Places

Chatfield’s recent enrollment growth has created the need for more people to teach classes, advise students, manage facilities and assure our mission continues uninterrupted while serving a larger population. Likewise, our increasing

student body and expanded faculty and staff need new and larger spaces to work, teach and learn.

As a result, several new employees have been hired, some in totally new positions, and the college is pleased to welcome each and every one of them to the Chatfield family.



Alan Simmons is the new Academic Dean and Chief Academic Officer. He is an experienced and effective educational administrator,

having had responsibility over more than 150 employees and a \$27 million budget as Superintendent of the Eastern Local School District in Brown County. Alan has significant college teaching experience, including nearly a decade as an adjunct instructor at Chatfield College, where he was the 1991 recipient of the GCCCU “Excellence in Teaching Award”. He is a graduate of Fairfield High School in Leesburg, OH and holds a Bachelor’s degree in Education from Ohio University, a Master’s degree in Education from the University of Dayton, and is pursuing his Doctorate in Educational Leadership from the University of Cincinnati. Alan served our country in the United States Marine Corps.



Patricia Homan, OSU moves from valued Board Trustee to staff as Associate Dean and St. Martin Site Director. Sister Patricia will also lead the college’s Campus Ministry Program. She was most recently the Congregational Minister for the Ursulines of Brown

County, Co-director of Ursuline Educational Services, an international organization of Ursuline educators, and Coordinator of the Leadership Conference of Women Religious Region VI. Sister Patricia, who earned her Bachelor's degree at Ursuline College in Cleveland and her M.Ed. at Wright State University, has extensive experience in Catholic education, serving for 15 years as Assistant Principal at Catholic schools in Cleveland, Springfield, and Cincinnati. As a Chatfield Board member for eight years, she was instrumental in developing the college's Campus Ministry program.



Steven Ranieri joins Chatfield as the new Director of Development. Steve is a graduate of St. Xavier High School in Cincinnati, earned his

Bachelor's degree from St. Thomas University in Miami, Florida, and holds a Master's degree in Public Administration from the University of North Carolina at Greensboro. He has worked at several colleges and universities, including UNC-Greensboro, the University of Wisconsin-Milwaukee, the University of South Florida and Thomas More College in Crestview Hills, KY, where he was the Director of Alumni Relations. He also headed the development and fund-raising functions at both Archbishop McNicholas and Archbishop Moeller High Schools in Cincinnati.



John Penrose is Chatfield's new Director of Admissions. A graduate of Northern Kentucky University, John

most recently lead a regional recruiting team for Universal Technical Institute in a region that included Brown, Clermont, Hamilton, Adams, Clinton and Highland Counties. He worked in the same territory for Lincoln Technical College prior to his time with Universal Tech. John also has been a teacher in the Cincinnati Public Schools near Findlay Market and worked for the Salvation Army and its adult programs in Over-The-Rhine.



Ronda Hughes is the school's first-ever Assistant Librarian. She received her Associate's degree from Southern State Community College and her Bachelor's degree from

Wilmington College. Ronda is a passionate advocate for life-long learning through literacy, and has been a tutor for the Clinton Massie Local School District and Southern State. She has worked in the classroom as a teacher at East Clinton High School in Lees Creek where she also served as yearbook and class advisor.



The Admissions team welcomes Mike Cooper to St. Martin and Marcus LaCour to Findlay Market as full-time admissions counselors.



Cooper, from Hillsboro, is a graduate of Morehead State University, and has worked in job placement at Lifepoint Solutions in Amelia and as a staffer at United Cerebral

Palsy Foundation of Greater Cincinnati. LaCour, a Cincinnati native, received his Bachelor's degree from the University of Cincinnati, and has worked previously in



The new science lab at the Findlay Market campus will open up additional possibilities for research and experiment.



St. Angela Hall is undergoing renovation and will soon become the college's new administration building.

recruiting at Beckfield College and the University of Phoenix.

Classroom space has been extremely taxed at Findlay Market. In order to meet enrollment growth, the college has added two new classrooms and a conference room for small meetings and enrollment testing. The new space at the Findlay Market campus was built to match the fit and finish of the existing classrooms so the expanded site appears as though it was always part of the school. The old library/learning resource center was moved to a smaller space, adjacent to the elevator, leaving room for a full-sized classroom, sharing a common hallway with the other classrooms. The new science lab is a major upgrade for students, with a sink and running water to open up additional possibilities for research and experiment. The conference room will double as a meeting site for staff to use, for themselves or with individual students, and as a testing room, where applicants and prospective students can have a quiet, solitary location to complete their asset tests – something that was sorely lacking.

At the main campus in St. Martin, office space for staff and faculty has been completely filled for the past two years, and

new faculty and staff had no place to go! As has been the case for more than 160 years, when something is needed, the Ursulines of Brown County have stepped up to make sure the needs of the school are met. In this case, Chatfield has been able to secure the use of St. Angela Hall, the stately, white, brick building, formerly used as a residence for several of the Sisters, and before that as a dormitory for the Ursuline Boarding School. Now, St. Angela Hall will begin life anew as the main administration building for the College, housing the Development Department, Marketing Communications staff, and the President's office. This historic and impressive structure was built in 1861 by the Archdiocese of Cincinnati at the direction of Archbishop John Purcell, and stands today as a reminder of the amazing history and longevity of Catholic Education in Brown County spanning three different centuries.

This combination of new faces and new places allows Chatfield to effectively and efficiently manage its current enrollment and the anticipated growth of the Chatfield family for several years to come.



Ursulines of Brown County and Chatfield College Sign Legacy Agreement

Over the past several years, the Ursulines of Brown County have been aware of the order's decreasing population due to aging and death. In an effort to preserve its educational Legacy, the Ursulines created a Legacy Statement for its Educational Institutions, which include Chatfield College. The Ursulines have entrusted the Chatfield Board of Trustees with full responsibility for the operation of Chatfield, maintaining the values and tradition of the Ursulines according to the Legacy Statement for Educational Institutions which follows:

We, the Ursulines of Brown County, are women whose mission is to bring wholeness to the Body of Christ. In 1845, Julia Chatfield with 10 other Ursulines accepted the invitation to establish schools in Southwest Ohio. The School of the Brown County Ursulines was founded in St. Martin in 1845 and closed in 1981. In 1896 Ursuline Academy began as a day school in Cincinnati. In 1971 Chatfield College was established in St. Martin.

We want to guarantee that these educational institutions founded in the Ursuline tradition will maintain the values we treasure, of which there are three.

First and foremost, every endeavor of the institutions must reflect Gospel values.

Like our foundress, Angela Merici, we value each individual person, and we believe in the potential of every student.

Finally, our Ursuline institutions will be faithful to the purposes for which they were founded:

- provide a Catholic education*
- foster moral and spiritual development*
- inspire committed service to society.*

We encourage the support made possible through interdependence with other Ursuline schools and the benefits afforded by being interactive with the organization incorporated as Ursuline Educational Services.

We value the educational legacy we have nurtured and earnestly desire to protect and preserve it. We hope and expect that the heritage being passed on will be a source of direction and vitality for generations to come.

The ceremonial signing of the Legacy Statement took place on February 13, 2011, with the celebration of Mass and a brunch at Ursuline Academy.



Members of the Chatfield College Board of Trustees and President John Tajaro sign the Ursuline Legacy Statement.



Financial Results 2010 - 2011

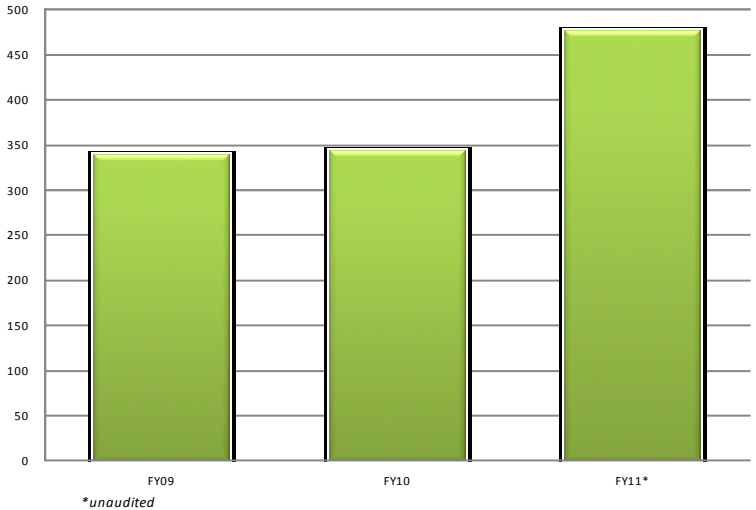
Fiscal year 2010-2011 was a strong one for the college. The financial performance of Chatfield College, given our current economic model, is driven primarily by three factors: (i) enrollment; (ii) donations and gifts; and (iii) expense control.

Last year, Chatfield served a total of 476 students over the three semesters, an increase of 39% over the prior year. This record enrollment pushed revenue from tuition and fees to almost \$3 million, 42% more than 2009-2010.

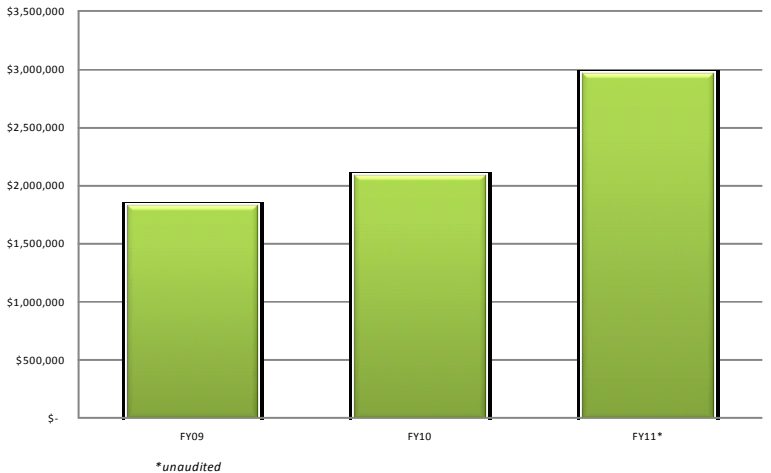
Chatfield depends on the generosity of donors, through gifts to the Annual Fund, as well as grants and donations for specific programs and purchases, to subsidize operations, provide much-needed scholarships to worthy students, and to fund capital expenditures.

Last year, the annual fund generated \$ 101,286 in unrestricted gifts, an increase of 31%; foundation grants totaled \$247,000,

Students Served



Tuition and Fee Revenue



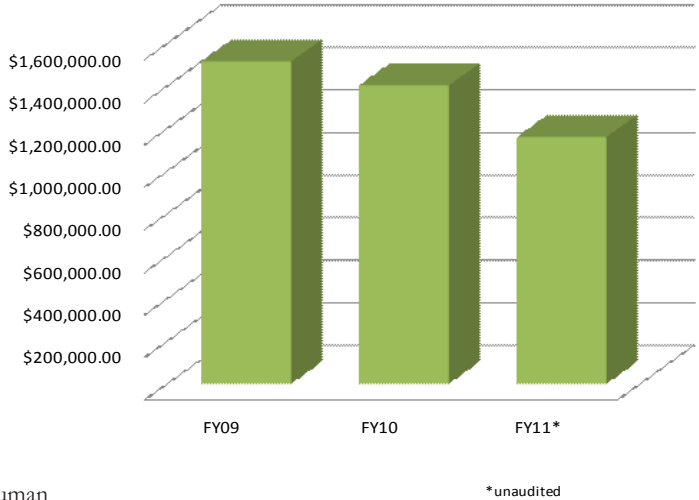
(including a very generous anonymous donation of \$140,000 for technology upgrades) significantly higher than in the prior year; and total giving, including payments on past capital campaign pledges (recognized in the year the pledge was made) amounted to \$433,600, an 82% increase.

As a result of these contributions, the college was able to reduce total debt by 17.3%, while at the same time re-investing in human infrastructure and physical plant, so that it will be better able to serve the increasing student population. Investment performance also helped both college operations and endowment. At June 30, 2011, Chatfield's total debt was \$1,160,018 (excluding \$1,400,000 in debt incurred for building construction offset by the remainder interest in a Charitable Remainder Trust).

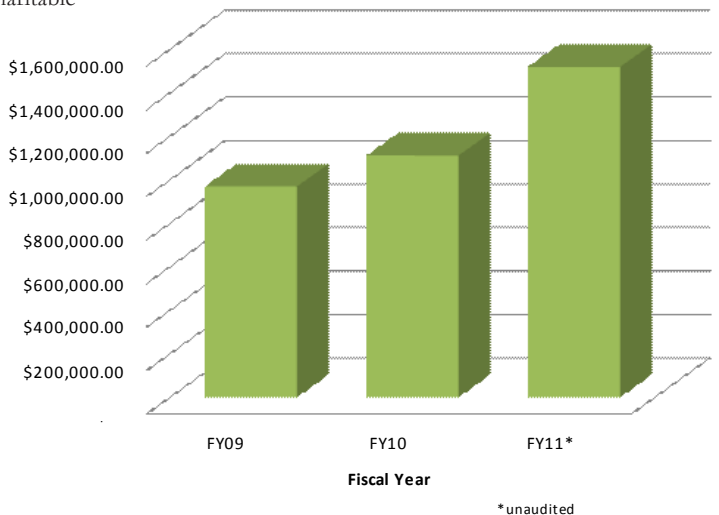
Because of a strong return on investments held in the endowment fund, in addition to more donations made to endowed scholarships, total endowment funds increased 37% over the prior year.

This healthy growth, when combined with outstanding operating results, allowed Chatfield to increase net assets by 44%.

Debt



Endowment Funds



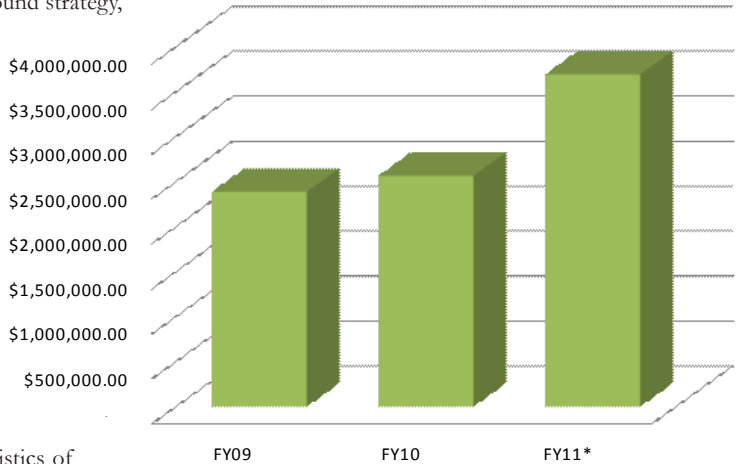


While keeping expenses below revenues is not only a sound strategy, and essential to continuing fiscal health, it is also imperative that the college maintains a high level of service to students, and meet their needs for quality instruction, advising and counseling. Small classes and individual attention are part of the Chatfield brand, and these differentiating characteristics of Chatfield can not be compromised.

Therefore, expenses increased with enrollment, as more faculty and staff were added. The rate of increase, however, was smaller than the increase in revenue, putting Chatfield in the enviable position of generating operating revenue of \$621,000, a major improvement over prior years.

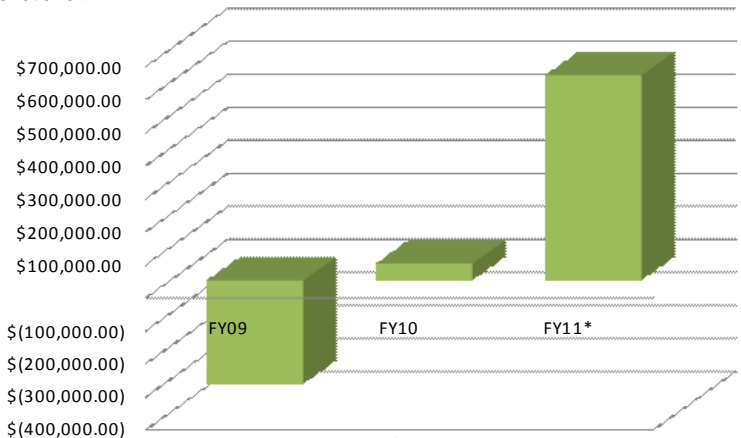
It is unlikely that this level of operating revenue is sustainable in future years, as further investment in both human resources and capital improvements will be required to fund future anticipated growth, but Chatfield anticipates that the college can continue to see positive cash flow with careful expense management.

Net Assets



*unaudited

Net Operating Revenue



*unaudited

2010 - 2011 Honor Roll of Donors

The Honor Roll of Donors recognizes alumni, friends, faculty, students, and staff for their generous gifts to Chatfield College recorded during Fiscal Year 2011 (July 1, 2010 – June 30, 2011). While every effort has been made to ensure the accuracy of these records, we encourage our readers to alert the Development Office of any errors or omissions by calling 513-875-3344.

St. Angela Society \$5,000 and Above

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Chatfield College
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2010 - 2011 Honor Roll of Donors

Seed Donor

\$1 to \$249

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In Memory of Judy Ruthven



In June, the Chatfield community lost a great friend in Judy Ruthven.

A trustee of the college, Judy was one of Georgetown, Ohio's biggest champions, who left behind a legacy of historic preservation throughout southwest Ohio. She was also an environmentalist, as well as a great supporter of education, and was dedicated to Chatfield College and its mission.

The John and Judy Ruthven Scholarship was established by John and Judy Ruthven in 2009, and provides the opportunity for several students to attend Chatfield College each year. The John and Judy Ruthven Scholarship is an endowed fund which will serve deserving students in perpetuity.

Gifts Made In Memory of Judy Ruthven

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2010-2011 Annual Report

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Mission Statement

The Mission of Chatfield College is to empower students who might best succeed within our supportive, small college experience. Success is demonstrated through the achievement of established learning outcomes in a liberal arts education grounded in our Catholic heritage.

The 2010-2011 Chatfield College Annual Report was produced by the Chatfield College Development Office. Editor: Pamela Spencer. Contributors: John P. Tafaro, Patricia Homan, OSU, Paul V. Muething, Mary Jacobs, Cheryl Kern, and Steve Ranieri. For questions or information, contact pam.spencer@chatfield.edu.